

# BUSINESS WANGANHAA

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## CAPABILITIES STATEMENT

JULY 2015



Robert Taylor | Tanya Forsyth

0410 325 382 | 0407778741



## **ABORIGINAL HERITAGE**

Robert Taylor heritage originates from Nhanda tribe. Nhanda Group was based between the Murchison and Hutt River around Kalbarri in the Midwest region of WA.

Robert with his partner Tanya have run a number businesses and companies throughout West Australia, including hotels, mining and construction camps, restaurants, accommodation & martial art schools.

Creating national recognised benchmark systems and diversifying business models to improve sustainability.

Robert, Tanya and their networks offer direction, support and connections to Aboriginal and other businesses.



## **CORE COMPETANCIES**

**1. Business Process Improvement** - Business process improvement (BPI); a systematic approach assisting business optimisation to achieve more efficient operational results

**2. Business plans** – utilising local, state and federal information relevant to the individual businesses together with the business owner's aspirations, including the wants & needs evolve a plan that can be followed on a step by step basis.

**3. Market Research** - market research overview, including geographic, psychographic and demographic analysis.

**4. One on One Operational Assistance.** Staffing issues, increase in competition, loss of key clients, and other daily operational problems etc. can be addressed by BW and their networks to find solutions.

**5. Sales & Marketing, & Business Strategic Direction**

BW creates complete sales and marketing strategies. Annually working with the business in order to develop and change that suit specific target markets for optimum return on investment.

**6. Accreditation- BW** is extremely proficient with business accreditation. Utilising networks and expert experience in the accreditation process according to industry standards.

**7. Business Management Reporting Systems** – BW assists in the creation of investor reports, for monthly, quarterly or annual updates.

**8. Financial Measurement and Budgeting** – BW creates easy to use financial budgets while at the same time demonstrates to business owners the benefit from these forecasts.

**9. Delivery and Distribution** – Whether a business is a product or service, gaining the optimum delivery to customers and prospective customers is paramount to business success. BW provides choices ensuring benchmark options. Creating opportunities for distribution of products or services from a myriad of options.

**10. Training – Tanya Forsyth** - a qualified Trainer and Assessor able to assist in the creation of training documentation able to enhance productivity within the business.

**11. Business Momentum & Diversification Advice** – business stability and sustainability tend to need to look at new and improved products and



services in order to stay on top of the consumers mind. BW highlights key opportunities for growth

and diversification complimenting core talents within the business

**Completed Projects**

Deadly Divas Business Plan	2014
BITS Accounting Marketing Plan	2014
Max's Black Business Plan	2014
Greater Shepperton Kidstown Business Plan	2015
Royalty for Regions Roelands' Business Plan final financials	2015
Friendship Games Australia Day	2015

**Current Projects**

City of Mandurah Soccer Club Menu Review & Members survey	2015
ILC Request for Funding & Financial Dashboard	2015
Roelands' Village Website	2015

